

# Harley Davidson

case  
study

## Harley Davidson Revs Up On Create!form

Harley Davidson Europe, the European operations centre for the world famous motor cycle company, has adopted Create!form as its standard for forms printing software.

The Windsor, England based office of Harley Davidson provides computing services for operations in Brackley, Paris, Frankfurt and Amsterdam with its IBM AS/400 system.



**HARLEY-DAVIDSON**

Create!form, the leading electronic forms design and printing software, enables Harley Davidson to output standard J.D. Edwards invoices, order acknowledgments, credit notes and returns reports via an IP connection directly to an HP Laserjet 5 printer, in any language and currency eliminating the use of preprinted stationery.

## Global Forms Standardization

According to Ceri Jeffreys of Harley Davidson, "The Create!form product has enabled us to standardize forms right across Europe and produce extremely presentable documents without spending a lot of time programming.

We are able to maintain and adjust any of these forms very easily without the considerable cost of reprinting any stationery."

## About Create!form International

Create!form International (CFI) is a global organization with corporate offices in the United States, Australia and the United Kingdom. These offices support an extensive partner network throughout the Americas, Asia

Pacific and Europe ensuring access to global markets. The company boasts clients in finance,

government, health, manufacturing and a range of service industries. CFI has seen strong growth in recent years is now in excess of 3,000 international companies, including Honda, Hallmark, Dow Chemicals Farmers Insurance, and Harley Davidson.

## MANUFACTURING & DISTRIBUTION

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